



Erica Ocampo
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Erica Ocampo serves as the sustainability strategy manager for Dow's Consumer Solutions business. In this role, she focuses on the strategy development across the business to the Dow 2025 Sustainability Goals and manage key external value chain partnerships. She also leads The Dow Sustainability Academy, an employee development program that provides participants with the tools needed to bring sustainability business insights into their day-to-day jobs as well as hands-on experience with a 2025 Sustainability Goals-related project.

Ocampo joined Dow in 2007, where she spent three years as a plastics technical support & development engineer for the Latin America region's rigid packaging, pipes and rotomolding markets. In 2010, she then began working with the Environmental, Health and Safety department overseeing environmental regulations and compliance for several units at Dow Texas operations as an environmental specialist. She was responsible for the coordination and administration of existing EH&S programs, determining a facility's applicability for regulatory and permit requirements, and promoting awareness of department compliance. In 2012, Erica took the North America sustainability and advocacy manager role for Dow Packaging and Specialty Plastics. In this capacity, Ocampo worked to facilitate the implementation of energy recovery projects, worked with the entire value chain to promote the sustainability value of plastic packaging, and collaborated with other sustainability industry leaders. In 2015, Ocampo took the sustainability manager role for Dow's global EH&S and Sustainability group. In this position Erica was responsible for Dow's sustainability reporting, including Dow's Annual Sustainability Report and Dow's annual submission to the Dow Jones Sustainability Index. Ocampo was also responsible for the annual evaluation of Dow's Sustainable Chemistry Index, which measures each of Dow's business units and their progress toward the 2025 Sustainable Chemistry Goal.

Ocampo received a Master's degree in sustainability and environmental management from Harvard University Extension School and a Bachelor of Science degree in chemical engineering from the New Mexico Institute of Mining and Technology. Ocampo is passionate about sustainability and believes that through science and collaboration, sustainability can be achieved.